

## Entrepreneurship for Sustainability & Impact (ESI) Tackling Grand Challenges for a Sustainable Future 6<sup>th</sup> International Conference, 17-19 October 2023

	Tuesday, 17 October (Expo 2023 Doha)			Wednesday, 18 October (Mondrian Doha)							Thursday, 19 October (Mondrian Doha)						
8:15-8:45am	Registration & Networking																
8:45-10:00am	<p><b>Opening Speech:</b> <b>H.E. Sheikh Mohammed bin Hamad Al Thani</b> <i>Minister of Commerce &amp; Industry</i> <b>Dr. Omar Al-Ansari</b> <i>President of Qatar University</i> <b>Prof. Rana Sobh</b> <i>Dean of the College of Business &amp; Economics, Qatar University</i></p> <p><b>Keynote Speech:</b> <b>Stephanie Rambler</b> <i>Department of Economic and Social Affairs, United Nations (Congress 02)</i></p>			<p><b>Opening Speech:</b> <b>Prof. Said Elbanna</b> <i>Conference Chair and Director of the Center for Entrepreneurship &amp; Organizational Excellence, Qatar University</i></p> <p><b>Keynote Speech:</b> <b>Dr. Gary Schwarz</b> <i>Professor in Public Management and Strategy, Queen Mary University of London</i></p> <p>(Ballroom)</p>							<b>S4.4</b> (M1)	<b>S5.3</b> (M2)	<b>S7.2</b> (M3)	<b>S9.2</b> (M4)	<b>S13.1</b> (M5)	<b>S12.5</b> (M6)	<b>S12.6</b> (Ballroom)
10:00-10:15am	Coffee Break & Networking																
10:15-11:30am	<p><b>Panel Discussion I:</b> Agriculture and Waste Management: Opportunities &amp; Impact (Congress 02)</p>	<p><b>Ph.D. Training I:</b> Tips for International Publications (Congress 01)</p>	<p><b>10:30-11:30 am</b> <b>Launching the MENA Business Schools Alliance for Sustainability</b> (Ballroom)</p>							<p><b>Panel Discussion V:</b> Meet the Editors (Ballroom)</p>							
11:35-12:50pm	<p><b>Panel Discussion II:</b> Industrial Sector and Circular Economy for Sustainability (Congress 02)</p>	<p><b>Ph.D. Training II:</b> From Idea to Impact: Navigating the Research Excellence Criteria (Congress 01)</p>	<b>S1.1</b> <sup>1</sup> (M1) <sup>2</sup>	<b>S2.1</b> (M2)	<b>S3.1</b> (M3)	<b>S5.1</b> (M4)	<b>S9.1</b> (M5)	<b>S11.1</b> (M6)	<b>S12.1</b> (Ballroom)	<b>S4.5</b> (M1)	<b>S7.3</b> (M2)	<b>S9.3</b> (M3)	<b>S15.1</b> (M4)	<b>S10.4</b> (M5)	<b>S12.7</b> (M6)	<b>Women Entrepreneurship Week 2023</b> (Ballroom)	
12:50-1:50pm	Lunch Break																
2:00-3:15pm	<p><b>Panel Discussion III:</b> Sustainable Business Leadership in Qatar: Practices &amp; Opportunities (Congress 02)</p>	<p><b>Ph.D. Training III:</b> Overcoming Rejections: Tips and Tricks for Manuscript Success (Congress 01)</p>	<b>S4.1</b> (M1)	<b>S6.1</b> (M2)	<b>S3.2</b> (M3)	<b>S5.2</b> (M4)	<b>S10.1</b> (M5)	<b>S11.2</b> (M6)	<b>S12.2</b> (Ballroom)	<p><b>Panel Discussion VI:</b> Case Writing and Teaching in Arab Countries: Assessing the Current Landscape and Navigating Future Prospects (Ballroom)</p>							
3:15-3:30pm	Coffee Break & Networking																
3:30-4:45pm		<p><b>Ph.D. Training IV:</b> Critical Review of the Relevant Literature <b>Ph.D. Training V:</b> Frontiers in Fintech &amp; Entrepreneurship Research (Congress 01)</p>	<b>S4.2</b> (M1)	<b>S6.2</b> (M2)	<b>S3.3</b> (M3)	<b>S16.1</b> (M4)	<b>S10.2</b> (M5)	<b>S11.3</b> (M6)	<b>S12.3</b> (Ballroom)	<b>S1.2</b> (M1)	<b>S2.2</b> (M2)	<b>S7.4</b> (M3)	<b>S10.5</b> (M4)	<b>S13.2</b> (M5)	<b>S15.2</b> (M6)	<b>S12.8</b> (Ballroom)	
4:50-6:05pm			<b>S4.3</b> (M1)	<b>S7.1</b> (M2)	<b>S8.1</b> (M3)	<b>S16.2</b> (M4)	<b>S10.3</b> (M5)	<b>S14.1</b> (M6)	<b>S12.4</b> (Ballroom)	<b>S5.4</b> (M1)	<b>S5.5</b> (M2)	<b>S16.3</b> (M3)	<b>S13.3</b> (M4)	<b>S15.3</b> (M5)	<b>S12.9</b> (Ballroom)		
6:30-9:30pm			Gala Dinner & Award Ceremony														

<sup>1</sup> S1.1 = Session 1.1

<sup>2</sup> Location of the parallel sessions

**Tuesday, 17 October 2023**  
**Registration & Networking 8:15 - 8:45 am**

**Tuesday, 17 October 8:45-10:00 am**

Conference Welcome & Opening Speeches	<b>H.E. Sheikh Mohammed Al Thani</b> , Minister of Commerce & Industry, Qatar <b>Dr. Omar Al-Ansari</b> , President of Qatar University, Qatar <b>Prof. Rana Sobh</b> , Dean of the College of Business & Economics, Qatar University, Qatar
Keynote Address	<b>Ms. Stephanie Rambler</b> , Department of Economic and Social Affairs, United Nations, USA <i>Keynote: "Clearing our Path: Addressing Obstacles and Recommitting to the 2030 Agenda"</i>
Congress 02	

**Coffee Break 10:00-10:15 am**

**Tuesday, 17 October 10:15-11:30 am**

Panel Discussion I  Congress 02	<b><i>Agriculture and Waste Management: Opportunities &amp; Impact</i></b> <b>Dr. Ahmed Khalifa</b> , Professor of Economics, College of Business & Economics, Qatar University, Qatar ( <b><i>Moderator</i></b> ) <b>Mr. Hamad Alhajri</b> , Assistant Director of Food Security Department, Ministry of Municipality, Qatar <b>Mr. Nasser El Khalaf</b> , Managing Director, AGRICO, Qatar <b>Mr. Mohammad Jamil Ahmad Hamad</b> , Chief Risk Officer, Qatar International Islamic Bank, Qatar <b>Mr. Eugene De Jongh</b> , Managing Partner, APEX, Qatar <b>Mr. Alejandro Brugaria</b> , CEO, Vito, Qatar
Opening Speech	<b>Prof. Said Elbanna</b> , Conference Chair and Director of the Center for Entrepreneurship & Organizational Excellence, Qatar University, Qatar <b>Dr. Marwa Elnahass</b> , Doctoral Symposium Chair, Newcastle University, UK
Ph.D. Training I  Congress 01	<b><i>Tips for International Publications</i></b> <b>Dr. Khaled Hussainey</b> , Professor, Faculty of Business & Law, University of Portsmouth, UK

**Tuesday, 17 October 11:35 am - 12:50 pm**

Panel Discussion II  Congress 02	<b><i>Industrial Sector and Circular Economy for Sustainability</i></b> <b>Mr. Bo Hjalmeffjord</b> , Manager, Al-Attiya Foundation, Qatar ( <b><i>Moderator</i></b> ) <b>Eng. Aysha AlShriem</b> , Sustainability Lead, Qatar Cool, Qatar <b>Ms. Stephanie Rambler</b> , Department of Economic and Social Affairs, United Nations, USA <b>Ms. Wafaa Al-Saffar</b> , ESG and Sustainability Director, Baladna, Qatar <b>Mr. Nakul Srivastava</b> , ESG Consultant, HyperThink, Qatar
Ph.D. Training II  Congress 01	<b><i>From Idea to Impact: Navigating the Research Excellence Criteria</i></b> <b>Dr. Hisham Farag</b> , Professor, University of Birmingham, UK

Lunch Break 12:50 - 1:50 pm

Tuesday, 17 October 2:00 - 3:15 pm

Panel Discussion III  Congress 02	<p><b><i>Sustainable Business Leadership in Qatar: Practices &amp; Opportunities</i></b></p> <p><b>Dr. Mazen AlMassry</b>, Managing Director, Genesis Technologies and Associate Professor, Qatar University, Qatar (<i>Moderator</i>)</p> <p><b>Mr. Chi Wai Tong</b>, Head of Sustainability, Qatar National Bank, Qatar</p> <p><b>Dr. Mustafa Afacan</b>, Associate Professor, Qatar University, Qatar</p> <p><b>Mr. Mohammed Al Emadi</b>, Senior Manager of Investment, Qatar Development Bank, Qatar</p> <p><b>Eng. Mai Hamad Fetais</b>, Director of Facilities and General Service Department, Qatar University, Qatar</p>
Ph.D. Training III  Congress 01	<p><b><i>Overcoming Rejections: Tips and Tricks for Manuscript Success</i></b></p> <p><b>Dr. Sabri Boubaker</b>, Professor, EM Normandie Business School, France &amp; Swansea University, UK</p>

Coffee Break 3:15 - 3:30 pm

Tuesday, 17 October 3:30 - 4:45 pm

Ph.D. Training IV	<p><b><i>Critical Review of the Relevant Literature</i></b></p> <p><b>Dr. Riyad Eid</b>, Professor, Department of Innovation, Technology and Entrepreneurship, UAE University, UAE</p>
Ph.D. Training V  Congress 01	<p><b><i>Frontiers in Fintech and Entrepreneurship Research</i></b></p> <p><b>Dr. Ahmet Aysan</b>, Professor, College of Islamic Studies, Hamed Bin Khalifa University, Qatar</p>

**Wednesday, 18 October 2023**  
**Registration & Networking 8:15 - 8:45 am**

**Wednesday, 18 October 8:45 - 10:00 am**

<b>Opening Speech</b>	<b>Prof. Said Elbanna</b> , Conference Chair and Director of the Center for Entrepreneurship & Organizational Excellence, Qatar University, Qatar
<b>Keynote Address</b> <i>Ballroom</i>	<b>Dr. Gary Schwarz</b> , Professor in Public Management and Strategy, School of Business and Management, Queen Mary University of London, UK <i>Keynote: "Volunteering for Sustainability &amp; Impact: How to Maintain Volunteer Commitment &amp; Engagement"</i>

**Coffee Break 10:00 - 10:15 am**

**Wednesday, 18 October 10:15 - 11:30 am**

<b>MENA Business Schools Alliance for Sustainability</b> <i>Ballroom</i>	<b>Launching the MENA Business Schools Alliance for Sustainability</b> <b>Prof. Rana Sobh</b> , Dean, College of Business & Economics, Qatar University, Qatar <b>Mr. Ihsan Zakri</b> , Regional Head, Middle East and Africa, AACSB International, USA <b>Dr. Yusuf Sidani</b> , Dean, School of Business, American University of Beirut, Lebanon <b>Dr. Adel Al-Wugayan</b> , Dean, College of Business Administration, Kuwait University, Kuwait <b>Dr. Mohamed Madi</b> , Dean, College of Business & Economics, United Arab Emirates University, UAE <b>Dr. Rima Binsaeed</b> , Dean, College of Business Administration, King Saud University, KSA <b>Dr. Faisal Alfehaid</b> , Dean, College of Business and Economics, Qassim University, KSA <b>Dr. Thami Ghorfi</b> , President, ESCA Ecole de Management, Morocco <b>Dr. Akinola Fadahunsi</b> , Dean, College of Business Administration, Ajman University, UAE <b>Dr. Sofronis Clerides</b> , Dean, Faculty of Economics and Management, University of Cyprus, Cyprus <b>Dr. Gary Williams</b> , Associate Dean, College of Business, Abu Dhabi University, UAE <b>Dr. Shihanah AlMutairi</b> , Assistant Dean, College of Business & Economics, American University of Kuwait, Kuwait <b>Dr. Yaprak Anadol</b> , UN PRME Chapter Middle East Chair, Dubai Business School, University of Dubai, UAE
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**Wednesday, 18 October 11:35 am - 12:50 pm**

<b>Session 1.1</b> <b>Organizational Sustainability Initiatives (1)</b>  <i>M1</i>	<b>Chair: Dr. Habib Mahama, Qatar University</b> <ul style="list-style-type: none"> <li>Innovating for Success: An Exploration of Corporate Entrepreneurship enablers and their Impact on Organizational Performance. Tanzeela Aqif (NUCES, Islamabad, Pakistan)*; Abdul Wahab (FAST-NUCES, Islamabad)</li> <li>The Association of Board of Directors and Audit Committee Characteristics on Firms Innovation Initiatives. Ghassan H. Mardini (Qatar University)*</li> <li>The role of entrepreneurs' motivation in achieving sustainability development goals (SDGs): A literature review. Maryam Hashem (American University of Bahrain)*</li> <li>Unearthing Leadership Pitfalls and Insights of Multifaceted Ecology Crisis and Instigating Institutional Change: A Case Study of British Petroleum's CEO. Sameh Ammar (Qatar University)*</li> </ul>
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<b>Session 2.1</b> <b>Sustainable Technologies and Innovations (1)</b>  <i>M2</i>	<b>Chair: Dr. Arsalan Safari, Qatar University</b> <ul style="list-style-type: none"> <li>Disruptive Technology: Drivers of Innovation and New Product Development. Satyendra Singh (University of Winnipeg)*; Fabrizio Di Muro (University of Winnipeg)</li> <li>A State of Art Review for Policy-Makers A Sustainability of Local Food System. Nadia Adnan (PMU)*</li> <li>Behavioral use of M-Health: A case of 'Al-Hosn' Application in the Context of United Arab Emirates. Salima Almuete Loutfi (ADU university)*</li> <li>Hussam Al Halbusi (Ahmed Bin Mohammed Military College (ABMMC))*; Ibrahim Al-Khulaifi (-); Nazdar Balder (-); Salem AlAbri (University of Nizwa)</li> </ul>
<b>Session 3.1 Circular Economy &amp; Sustainable Supply Chain (1)</b>  <i>M3</i>	<b>Chair: Dr. Nishat Faisal, Qatar University</b> <ul style="list-style-type: none"> <li>Circular Economy: A Review of Review Articles. Mokter Hossain (Qatar University)*</li> <li>The Nexus of Consumer Prices and Supply Chain Pressures in the Largest Economies: Time-Varying Causal Relationship Approach. Mouyad Alsamara (Qatar University)*; Zouhair Mrabet (Qatar university); Karim Mimouni (Qatar University); Abdalkareem Eyalawwad (Qatar University)</li> <li>Carbon Pricing Implementation and Emission Reductions: Evidence from a Global Sample. Khalid S. Al-Abdulqader (Qatar University); Abdul-Jalil Ibrahim (Qatar University)*; JingKai Ong (The Behaviouralists); Ahmed A. Khalifa (Qatar University)</li> <li>Applying Circular Economy in Resource-Rich Countries: A Sustainable Vision for Development. Rais R Foudil (Echahid Cheikh Larbi Tebessi University)*</li> </ul>
<b>Session 5.1 Education for Sustainability (1)</b>  <i>M4</i>	<b>Chair: Dr. Riyad Eid, UAE University</b> <ul style="list-style-type: none"> <li>Social Networking Sites Adaptation for E-learning Platform during COVID-19: An Empirical and Mathematical Deduction of Prospects and Problems. Murtaza M. Junaid Farooque (Dhofar university)*; Mohammed Aref AbdulRasheed (Dhofar university); Mohammed Abdul Imran Khan (Dhofar University)</li> <li>Questions and perspectives on how to address the major challenges of a sustainable future in the Arab world Challenges of Education and Learning- Case Study of Algeria. Chennouf Chaaib (UMBB)*; Hanoune Souheila (University of Algiers)</li> <li>The hidden benefit of being a SDG-oriented university. Safiya M Alshibani (Princess Nourah Bint Abdul Rahman University)*; Dr Nisa Vinodkumar (Princess Nourah bint Abdulrahman University); Atiya Bukhari (Princess Nourah Bint Abdulrahman University)</li> <li>The Impact of Training Transfer Theories on the Contemporary HR Practices: Exploring the Challenges Faced by Institutions in the Kingdom of Bahrain. Mohamed Ali (Arab Open University-Bahrain)</li> </ul>
<b>Session 9.1 Marketing &amp; Sustainability (1)</b>  <i>M5</i>	<b>Chair: Dr. Imene Becheur, Qatar University</b> <ul style="list-style-type: none"> <li>Customer Experience (CX) with Sustainable Fashion: A Conceptualization of the Drivers of Augmented Reality (AR). Soha Abutaleb (German University in Cairo)*; Noha El-Bassiouny (German University in Cairo)*</li> <li>Developing a Market Solution to Control Global Warming within 1.5°C. Mustafa Oguz Afacan (Qatar University)*, Ahmed Khalifa (Qatar University)</li> <li>A Theoretical Research on Sustainability in The Fashion Industry. Meltem Diktaş (Selçuk Üniversitesi)*; Sertaç Ari (Selçuk Üniversitesi); V. Ozlem Akgun (Selçuk Üniversitesi)</li> <li>The Concept of Green Marketing in the Context of Sustainability and Current Practices of Brands, Özlem V. Akgün (Selçuk University)*, Rumeysa Bütüner (Selçuk University).</li> <li>Sectoral Strategies to Tackle the Climate Crisis. Naim çağlar ç Diri (Selçuk Üniversitesi), Meltem Diktaş (Selçuk Üniversitesi), Sertaç Ari (Selçuk Üniversitesi)</li> </ul>
<b>Session 11.1 General Business Research (1)</b>  <i>M6</i>	<b>Chair: Dr. Karma Sherif, Qatar University</b> <ul style="list-style-type: none"> <li>The Impact of Carbon Risk on Trade Credit. Shadin M Masry (Qatar University)*</li> <li>Identifying the Efforts Made to Enhance the Tourism Industry Using Big Data: Systematic Mapping. Sulaiman Khan (Hamad Bin Khalifa University); Shah Nazir</li> </ul>



	<p>(University of Swabi); Habib Ullah Khan (Qatar University)*; Mohammad Kamel Bader Alomari (Qatar University)</p> <ul style="list-style-type: none"> <li>• Manifestation of Proactiveness Phenomenon in Russian SMEs: Framing the Context Effects. Galina Shirokova (HSE-University); Polina Artamoshina (HSE University)*</li> </ul>
<p><b>Session 12.1 Case Study (1)</b></p> <p><i>Ballroom</i></p>	<p><b>Chair: Dr. Tahniyath Fatima, Qatar University</b></p> <ul style="list-style-type: none"> <li>• Will mega events result in larger and sustainable spending multipliers? Evidence from the Qatar 2022 FIFA World Cup. Mouyad Alsamara (Qatar University)*; Zouhair Mrabet (Qatar University); Karim Barkat (Qatar University); Karim Mimouni (Qatar University)</li> <li>• The Community Service as a University Requirement during the FIFA World Cup Qatar 2022 (Case Study). Abdelazeem Sabry Ahmed (Qatar University)*; Sabaa Qadhi (Qatar University)</li> <li>• The role of the Supreme Committee for Delivery and Legacy in the Success of the 2022 World Cup. Manal M Hendawi (Qatar University)*; ayat Alshaer (Qatar University); lubna wafi (Qatar University)</li> <li>• Financial Sustainability in NGOs: Palestine and Yemen as a Case study. Nesmah Al-Sameai (Doha Institute for Graduate Studies)*; Mai Hassouna (British Council Qatar)</li> </ul>

**Lunch Break 12:50 - 1:50 pm**

**Wednesday, 18 October 2:00 - 3:15 pm**

<p><b>Session 4.1 Sustainability Reporting and Corporate Performance (1)</b></p> <p><i>M1</i></p>	<p><b>Chair: Dr. Hani Kamel, Qatar University</b></p> <ul style="list-style-type: none"> <li>• Financial performance and carbon emission disclosure. Jawaher R. Al-Mari (Qatar University)*; Ghassan H. Mardini (Qatar University)</li> <li>• Corporate social responsibility monetary performance: An exploration study on the effect of board of directors and COVID-19. Saeed Rabea Baatwah (Shaqra University)*; Mohammed Bajaher (King Khalid University); Mohammed Asiri (King Khalid University)</li> <li>• The Disclosure of Key Audit Matters in Gulf Countries during COVID 19. Osama Mah'd (Qatar University)*</li> <li>• Impact of Carbon Management on Cost and Managerial Accounting Practices: Evidence from Qatar. Ahmad J Awadalla (Qatar University)*; Adel Elghrabawy</li> </ul>
<p><b>Session 6.1 Sustainable Cities &amp; Communities (1)</b></p> <p><i>M2</i></p>	<p><b>Chair: Dr. Stéphane Goutte, Université Paris-Saclay</b></p> <ul style="list-style-type: none"> <li>• Leap analysis of current and future transportation sector emissions in Qatar. Maryam Al-Jabir (Hamad Bin Khalifa University)*; Rima J. Isaifan (Hamad Bin Khalifa University)</li> <li>• Youth Engagement in Sport Tourism: Exploring the Social Sustainability Impacts of Hosting Major Sporting Events. Wadih Ishac (Qatar University)*</li> <li>• Shaping Smart Sustainable Cities in The UAE With Mediating Role of Cultural Resilience. Khawla Al Hosani*; Fatima M Al Badi</li> <li>• Desert Group Striving to be a leading sustainable developer in the Arab World. Afraa Mohammed Alremeithi (Abu Dhabi School of Management), Golam Mostafa Khan (Abu Dhabi School of Management), Valerie Lindsay (Abu Dhabi School of Management)</li> </ul>
<p><b>Session 3.2 Circular Economy &amp; Sustainable Supply Chain (2)</b></p> <p><i>M3</i></p>	<p><b>Chair: Dr. Luciano Batista, Aston University</b></p> <ul style="list-style-type: none"> <li>• The Circular Economy Affordance for Social Upgrading in Global Value Chains: Insights from the Global South. Omar Al-Tabbaa (University of Leeds)*</li> <li>• Transitioning towards Circular Economy: The Role of Stakeholders in Sustainable Plastic Waste Management. Savitha Nair (GRG School of Management Studies, PSGR Krishnammal College for Women)*</li> <li>• Unveiling the Veil: Assessing SMEs' Awareness and Engagement in Circular Economy Transition. Anju Ravi (University of Nizwa)*; Salem Al Abri (University of Nizwa)</li> </ul>

<p><b>Session 5.2</b> <b>Education for Sustainability (2)</b></p> <p><i>M4</i></p>	<p><b>Chair: Dr. Riyadh Eid, UAE University</b></p> <ul style="list-style-type: none"> <li>Female Students' Engagement in Entrepreneurial Activities: The Role of Entrepreneurship Education and University Environment. Galina Shirokova (HSE-University)*; Ekaterina Kozachenko (HSE-University); Virginia Bodolica (American University of Sharjah); Anna Uskova (HSE-University); Nilufar Yangiboeva (HSE-University)</li> <li>Entrepreneurship Intentions: Evidence from Generation Z in Egypt. Mahmoud Fawzy Mohamed Elsaid (Egypt-Japan University of Science and Technology And Damanhour University)*</li> <li>Sustainability Education: Should It Be Mandatory? A Preliminary Investigation of Sustainability Education Impact on Student Engagement in Sustainable Consumption. Yasmin Abdou (University of Prince Edward Island - Cairo Campus)*; Nesma Ammar (University of Prince Edward Island,Cairo Campus)</li> </ul>
<p><b>Session 10.1</b> <b>Sustainability Policies and Practices (1)</b></p> <p><i>M5</i></p>	<p><b>Chair: Dr. Mokter Hossain, Qatar University</b></p> <ul style="list-style-type: none"> <li>SMEs Contribution for Sustainable Economic Development in the Sultanate of Oman. Subrahmanian Muthuraman (Arab Open University)*; Mohammed Al Haziazi (Arab Open University)</li> <li>Enhancing Inclusive Green Growth in Egypt: An Analytical Approach. Hebatallah Adam (O.P. Jindal Global University)*</li> <li>The threshold effects of public debt on economic growth in MENA countries: Do energy endowments matter? Mouyad Alsamara (Qatar University)*; Karim Mimouni (Qatar University); Zouhair Mrabet (Qatar University)</li> <li>Does whistleblowing protection policy suppress earnings management? Evidence from the UK FTSE-350 firms. Bilal Ahmad Elsaleh (Qatar University)*, Fekri Ali Shawtari (Community College of Qatar), Jim Haslam (Durham University Business School), Ahmad Qotba (Qatar University)</li> </ul>
<p><b>Session 11.2 General Business Research (2)</b></p> <p><i>M6</i></p>	<p><b>Chair: Dr. Zafar Ahmed, Academy for Global Business Advancement</b></p> <ul style="list-style-type: none"> <li>Business Model Innovation and New Venture Performance: The Role of Founder Personality Kseniia Veksler (HSE-University); Daria Dvorkina (HSE-University); Ivan Amarantov (HSE-University); Galina Shirokova (HSE-University); Virginia Bodolica (American University of Sharjah)*</li> <li>Unveiling the Female Employee Lens: Perceived Organizational Support, Turnover Intention, and Gender Equality (SDG 5) in the European Context during the Pandemic. Mira Fadel (Pepperdine University)*</li> <li>The role of digitalization in nurturing entrepreneurship as an engine for higher productivity. A comparison between ICT producing and ICT using enterprises. Noha Ghazy (The British University in Egypt)*</li> </ul>
<p><b>Session 12.2 Case Study (2)</b></p> <p><i>Ballroom</i></p>	<p><b>Chair: Dr. Virginia Bodolica, American University of Sharjah</b></p> <ul style="list-style-type: none"> <li>Overcoming refugees' barriers to education for a better future: The case of Alnarjes Harba. Said Elbanna (Qatar University); Loreta Armstrong (Qatar University)*</li> <li>Civilizations communicate through championships. (A Case Study) During the organization of the FIFA World Cup in Qatar2022. Abdelazeem Sabry Ahmed (Qatar Univ.)*</li> <li>974 is NOT just a code but a sustainable future's proven intelligence and representation. Radhakrishnan Mahalingam (Finan Square)*</li> <li>Human Capital Transformation in Commercial Bank Qatar (CBQ). Othman M Althawadi (Qatar University)*; Said Elbanna (Qatar University); Tahniyath Fatima (Qatar University)</li> </ul>

**Coffee Break 3:15 - 3:30 pm**

Wednesday, 18 October 3:30 - 4:45 pm

<p><b>Session 4.2</b> <b>Sustainability Reporting and Corporate Performance (2)</b></p> <p><i>M1</i></p>	<p><b>Chair: Dr. Hani Kamel, Qatar University</b></p> <ul style="list-style-type: none"> <li>Sustainable Reporting in India: Focus on Principle 2 of BRSR Report. Manisha Sinha (University of Delhi)*</li> <li>Unveiling the Impact of Environmental, Social, and Governance (ESG) Factors on Stock Performance During Crises: An Empirical Analysis of MIB Index Companies. JieYi Zhou (Nebrija); Marina Mattera (Nebrija)*; Federico Soto (Universidad Europea)</li> <li>A bibliometric analysis and overview on Sustainable Investments. Leya Paulsy (M.G.University, Kottayam)*</li> <li>Corporate Sustainability Reporting and its Impact on Firm's Performance: Evidence from the Gulf Cooperating Council (GCC) Countries. Adel Elghrabawy (Qatar University)*; Abdul Jalil Ibrahim (Qatar University); Tia Driver (University of Waterloo); Hany Kamel (Qatar University); Amr Elalfy (University of Waterloo)</li> </ul>
<p><b>Session 6.2</b> <b>Sustainable Cities &amp; Communities (2)</b></p> <p><i>M2</i></p>	<p><b>Chair: Dr. Stéphane Goutte, Université Paris-Saclay</b></p> <ul style="list-style-type: none"> <li>Towards Sustainable Smart Roads: Challenges and Opportunities. Ansam Sawalha (American University of Madaba)*</li> <li>Assessing Energy Transition and Security in MENA Region: An Analysis of Key Indicators and Factors. Abderrahim Kerkouch (Ibn Tofail University)*, Intissar Seyagh (Ibn Tofail University), Aziz Bensbahou (Ibn Tofail University)</li> <li>Intelligent Urban Governance through Cognitive computing. Radhakrishnan Mahalingam (Finan Square)*</li> <li>Examining the Role of Social Entrepreneurship in Promoting Equitable Regional Development and Enhancing the Livelihoods and Quality of Life of Impoverished and Rural Populations: A Study of Selected Indian States. Abdul Razak (Entrepreneurship Development Institute of India, Ahmedabad)*; Dilip D (Vellore Institute of Technology); Zahoor Ahmad Paray (Entrepreneurship Development Institute of India, Ahmedabad)</li> </ul>
<p><b>Session 3.3 Circular Economy &amp; Sustainable Supply Chain (3)</b></p> <p><i>M3</i></p>	<p><b>Chair: Dr. Luciano Batista, Aston University</b></p> <ul style="list-style-type: none"> <li>Identifying and ranking the factors affecting integrated supply chain performance in context of Industry 4.0 by using fuzzy ANP method. Sara Sorkheh (Shahid Chamran Ahwaz University)*</li> <li>Toward Sustainable Consumption in Islamic Countries: A Circular Economy-Based Macro Model. Mohammad Abdolhosseinzadeh (Allameh Tabataba'i University); Mohammad Ali Azari (Mofid Brokerage Company)*</li> <li>Fostering Circular Solutions: Pioneering Technological Innovations Catalysing Circular Economy Paradigms in Arab Nations. Sharon Elizuba Koshy (Amrita Vishwa Vidyapeetham)*; Abin Abraham (The Senate of Serampore University); Gino George (Qatar Shell)</li> </ul>
<p><b>Session 16.1</b> <b>Doctoral Symposium (1)</b></p> <p><i>M4</i></p>	<p><b>Chair: Dr. Marwa Elnahass, Newcastle University, UK</b></p> <ul style="list-style-type: none"> <li>Environmental Investment and Bank Risk-Taking: International Evidence, Rasim Simsek (Bilecik University)*</li> <li>Exploring Factors Influencing Social Entrepreneurial Intention among Higher Education Students in Southern India: A Structural Equation Modeling Approach, Parvathy Viswanath (Christ (Deemed to be University)*, Bangalore, India</li> <li>Transformational Leadership, Sustainability Reporting and Corporate Performance: The Moderation Role of Accounting Information System, Mohamed Ismail Mohamed Riyath (South Eastern University of Sri Lanka)*; Jahfer Athambawa (South Eastern University of Sri Lanka); Muhammed U.L Rijah (SLGTI)</li> <li>Exploring the Process of Digital Artifact Adoption in Entrepreneurship Education, Salim A AlRawahi (Brunel University London)*</li> </ul>



<b>Session 10.2</b> <b>Sustainability Policies and Practices (2)</b>  <i>M5</i>	<b>Chair: Dr. Noha El-Bassiouny, German University in Cairo</b> <ul style="list-style-type: none"> <li>Sustainable Entrepreneurship in The Apparel Sector in Saudi Arabia: A female perspective. Safiya M Alshibani (Princess Nourah Bint Abdul Rahman University)*; Suheela Shabir (Princess Nourah Bint Abdul Rahman University); Norah Albishri (Princess Nourah Bint Abdul Rahman University)</li> <li>Sustainable Development Policies and Inclusive Growth in Qatar: the Role of Circularity and Circular Economy. Ahmed Badran (Qatar University )*</li> <li>Social Entrepreneurship in the Arab World: The Gap Between the Concept and Application. Samer Asleh*</li> <li>The Role of Top Management and Job Autonomy in Shaping Employees' Innovative Behaviour in the Hospitality Industry. Riyadh Eid (United Arab Emirates University)*</li> </ul>
<b>Session 11.3 General Business Research (3)</b>  <i>M6</i>	<b>Chair: Dr. Zafar Ahmed, Academy for Global Business Advancement</b> <ul style="list-style-type: none"> <li>Eco-Innovation and Sustainability Performance in UAE-listed companies. Cintia Kulzer Sacilotto (UAE University)*</li> <li>Copypcat restaurants' perception and impacts on loyalty: an empirical study in the state of Qatar Najla H. Al-Khalifa (HEC Paris)*; Imene Ben Yahia (ESC Tunis)</li> <li>The Unheard Voices Of Academia: How Hybrid Conferences Can Create Inclusive Spaces For Knowledge Exchange. Maria Tresita Paul Vincent; William E. Donald</li> <li>How does the global energy sector react to crises? Vineeta Kumari (Magadh University, Bodh Gaya); Dharen Kumar Pandey (Magadh University, Bodh Gaya)*</li> </ul>
<b>Session 12.3 Case Study (3)</b>  <i>Ballroom</i>	<b>Chair: Dr. Virginia Bodolica, American University of Sharjah</b> <ul style="list-style-type: none"> <li>Enabling Crowdfunding Platforms in Qatar: A Framework for Growth and Sustainable Innovation. Muhammad Fazlur Syarif (Hamad Bin Khalifa University)*</li> <li>Qatarization in Action: Challenges, Achievements, and Future Perspectives in HRM. A Case Study of a Leading Water and Energy Corporation. Mohammed Al-Yafei (Qatar Central Bank); Said Elbanna (Qatar University); Nasrina I Mauji (Qatar University )*</li> <li>MitiMeth's Journey: Transforming Invasive Weed, Creating Sustainable Livelihood, Empowering Riverine Communities. Muneebah Jabeen (American University of Sharjah); Virginia Bodolica (American University of Sharjah)*</li> <li>Tackling Food Wastage: Sustainable Transformation within the Kitchen. Ayesha Siddiqi (American University of Sharjah); Virginia Bodolica (American University of Sharjah)*</li> </ul>

**Wednesday, 18 October 4:50 - 6:05 pm**

<b>Session 4.3 Sustainability Reporting and Corporate Performance (3)</b>  <i>M1</i>	<b>Chair: Dr. Khaled Hussainey, University of Portsmouth</b> <ul style="list-style-type: none"> <li>The Effect of Firm Characteristics on Sustainability (ESG) Reporting: Empirical Evidence from Environmentally Sensitive Industries in India. Sushma Maurya (Janki Devi Memorial College, Delhi University)*</li> <li>Carbon Emission Disclosure and Firm Value of Carbon Intensive Firm: The Moderating Role of External Assurance. Saheed O Issa (African University of Science and Technology)*; Abdulbaki Teniola Ubandawaki (The American university in Cairo ); Ayodele E Akande (Hamad Bin Khalifa University)</li> <li>The Impact of Politically Connected CEOs on the Nexus between ESG and Firm Financial Performance. Mohammed M Elgammal (Qatar University)*; Mohamed Marie (Xi'an Jiaotong University ); Baolei Qi (Xi'an Jiaotong University); Marwa Elnahass (Newcastle University)</li> <li>Navigating Climate Changes: How Do Adaptation Initiatives Affect Corporate Dept Choice? Sabri Boubaker (EM Normandie Business School, France &amp; Swansea University, UK)*; Qi Jin (Xiamen University); Xiaoran Ni (Xiamen University); Chi Zhangf Chi Zhangf (University of Massachusetts Lowell)</li> </ul>
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<p><b>Session 7.1 Sustainable/Green Finance (1)</b></p> <p><i>M2</i></p>	<p><b>Chair: Dr. Lanouar Charfeddine, Qatar University</b></p> <ul style="list-style-type: none"> <li>Fiscal rules and green investments in developing countries. Hisguima Dassidi Crepin (University of Orleans)*</li> <li>Governance and greenwashing in international cooperation with Egypt. Radwa Aoshady (AUC)*</li> <li>Extra-Budgetary Fund Implementation as a Green Keynesian Economic Policy Tool in Combating Climate Change. Mustafa Göktuğ G Kaya (Ministry of Finance and Treasury, Turkey)*; Fatih Pekşen (Ministry of Finance and Treasury, Turkey); Yiğit Yıldız (Ministry of Finance and Treasury, Turkey)</li> <li>The Impact of Green Finance on Sustainable Development in MENA Countries, Mohamed Noureldin (Imam Abdulrahman Bin Faisal university - Saudi Arabia)*; Ghada Ashour (Badr University in Cairo)</li> </ul>
<p><b>Session 8.1 Public Management &amp; Sustainable Development</b></p> <p><i>M3</i></p>	<p><b>Chair: Dr. Leslie Pal, Hamad Bin Khalifa University</b></p> <ul style="list-style-type: none"> <li>Green Human Resource Management Practices in Public Sector Institutions (A Field Study on a Group of Public Sector Institutions in the State of Qatar). Mai Hassouna (Doha Institute for Graduate Studies); Mariam Sgheir (Doha Institute for Graduate Studies); Nesmah Al-Sameai (Doha Institute for Graduate Studies)*</li> <li>Environmental consciousness and willingness to pay for carbon emissions reductions: evidence from a representative sample. Khalid S. Al-Abdulkader (Qatar University); Abdul-Jalil Ibrahim (Qatar University)*; JingKai Ong (The Behaviouralist); Ahmed A. Khalifa (Qatar University)</li> <li>Can E-government Initiatives Support Sustainability. Emad Abu-Shanab (Qatar University)*; Yazeed AbuShanab (Qatar University)</li> <li>Effects of Islamic Corporate Governance and Islamic Funds on Zakat and Entrepreneurship - Evidence from GCC Corporates. Geeta Rani Duppati (Prince Mohammad Bin Fahd University)*; Marim Alenezi Alenezi (Prince Mohammad Bin Fahd University); Khaled Hussainey (University of Portsmouth)</li> </ul>
<p><b>Session 16.2 Doctoral Symposium (2)</b></p> <p><i>M4</i></p>	<p><b>Chair: Dr. Marwa Elnahass, Newcastle University, UK</b></p> <ul style="list-style-type: none"> <li>Immigrant Entrepreneurship: State of the Art &amp; Future Research Agenda, Noran Khaled Darwish (German University in Cairo)*; Noran Khaled Darwish (German University in Cairo)</li> <li>The Influence of Religiosity on Women's Empowerment in Microfinance Institutions, Huda M Hagawe (Jazan University)*</li> <li>Disruptive Technology and the Mediating Role of Governance: New Insights on Audit Risk, Xinrui Jia (Newcastle University)*</li> <li>AAOIFI Accounting and Auditing Standards Influence on Earning Persistence and Cash Flow Predictability: Comparative Study in MENA Region, Fatma Ezzahra kateb (TBS)*; Neila Boulila (IHEC); Mohamed Kabir Hassan (University of New Orleans)</li> </ul>
<p><b>Session 10.3 Sustainability Policies and Practices (3)</b></p> <p><i>M5</i></p>	<p><b>Chair: Dr. Noha El-Bassiouny, German University in Cairo</b></p> <ul style="list-style-type: none"> <li>The Impact of Economic Diversification Strategies on Developing Strategies and Programs for Entrepreneurship in GCC Countries: Comparative Analysis between Qatar and Saudi Arabia. Ayat Salah Dakrory (Al Jouf University)*; Mahmoud Abdellatif (Qatar University)</li> <li>Do geopolitical risk and policy uncertainty effect the climate related financial policy? Waqas Bin Khidmat (Air University, Kamra Campus)*; Haroon ur Rashid Khan (Faculty of Business, University of Wollongong in Dubai, Knowledge Park, P. O. Box 20183, Dubai, UAE.)</li> <li>Towards a Sustainable Future - Mapping the Landscape of Industry 4.0 and Circular Economy for Sustainable Development Goals: A Systematic Review. Kumar Manaswi (Delhi Technological University); Priyanka Aggarwal (Delhi Technological University)*</li> <li>Revisiting the Pollution Haven Hypothesis in BRICS Countries for Sustainable Development: Evidence from Panel Quantile Regression Analysis. Sevilay Konya (Selçuk University)*</li> </ul>

<p><b>Session 14.1 Social Commerce and the Recent Changes</b></p> <p><i>M6</i></p>	<p><b>Chair: Dr. Nick Hajli, Loughborough University</b></p> <ul style="list-style-type: none"> <li>• Cultural Influences on Women's Adoption of Social Commerce: Towards Sustainable Development in Qatar. Hamda K Al-Boinin (Hamad Bin Khalifa University)*; Wajdi Zaghouani (Hamad Bin Khalifa University); Savanid Vatanasakdakul (Carnegie Mellon University)</li> <li>• Big Data Analytics in Social Commerce Platforms to Develop Sustainable Innovation. Abdullah Hamadi (Swansea University)*</li> <li>• Entrepreneurial Sustainability in the Digital Age: Visual Information and Credibility Dynamics on Jordanian hotels' list on TripAdvisor. Saleh Bazi (Yarmouk University)*</li> <li>• How Entrepreneurs Enhance Business Reputations in Digital Platforms, Mina Tajvidi (Queen Mary University of London), Aytac Gockce (Swansea University)</li> <li>• Electricity Consumption Feedback Applications: Examining Privacy and Environmental Concerns, Albizri Abdullah (Montclair State University)*, Nehme Alaa (Mississippi State University), Merhi Mohammad (Indiana University)</li> </ul>
<p><b>Session 12.4 Case Study (4)</b></p> <p><i>Ballroom</i></p>	<p><b>Chair: Dr. Tahniyath Fatima, Qatar University</b></p> <ul style="list-style-type: none"> <li>• Mitigation of Climate Change through Environmental Protection: Natural Versus Synthetic Dyes. Catur Sugiyanto (Master of Science and Doctoral Study Program, Faculty of Economics and Business, Universitas Gadjah Mada); Perihan Hazel Kaya (Selcuk University)*</li> <li>• Unspooling Potential: How SEAM Tightened the Threads at CLF's Watch Department. Yahia Hamade (Université Jean Moulin Lyon 3)*</li> <li>• Navigating Hypocrisy and Ecological Crises: Pitfalls and Wisdom in British Petroleum's Leadership Journey. Sameh Ammar (Qatar University)*</li> <li>• Transforming Financial Reporting: A Case Study on the Adoption of XBRL at the Qatar Stock Exchange (QSE). Nudrat Nishat (Qatar University); Sameh Ammar (Qatar University)*</li> </ul>

**Gala Dinner & Award Ceremony 6:30 - 9:30 pm**  
**(Mondrian Doha)**

Thursday, 19 October 2023

Thursday, 19 October 8:45 - 10:00 am

<p><b>Session 4.4</b> <b>Sustainability Reporting and Corporate Performance (4)</b></p> <p><i>M1</i></p>	<p><b>Chair: Dr. Khaled Hussainey, University of Portsmouth</b></p> <ul style="list-style-type: none"> <li>Corporate Sustainability Reporting, Corporate Stock Liquidity, and Gender Diversity. Ahmed Hassanein (Gulf University for Science and Technology)*; Nader M. Elsayed (Qatar University)</li> <li>Enhancing Circular Economy through District Cooling Systems: Metrics, Circular District Concept, and Stakeholder Engagement for Sustainable Impact in the Energy Sector. Khalid N. A. Alkuwari (Qatar University)*</li> <li>Do banks consider firm carbon performance? Hamdi Bennasr (Qatar University); Shabeen Taj Afsar Basha (Qatar University)*</li> </ul>
<p><b>Session 5.3</b> <b>Education for Sustainability (3)</b></p> <p><i>M2</i></p>	<p><b>Chair: Dr. Evren Tok, Hamad Bin Khalifa University</b></p> <ul style="list-style-type: none"> <li>Towards Understanding the Transformation of Students' Learning Styles through Audit Simulation: A MENA University Case. Nader M. Elsayed (Qatar University)*; Mostafa Kamal, (Qatar University)</li> <li>Sustainable entrepreneurship development in Oman: A multi-stakeholder qualitative study. Ahmad Arslan (University of Oulu); Sami Al Kharusi (Sultan Qaboos University); Syed Mujahid Hussain (SQU)*; Obinna Alo (University of Sunderland)</li> <li>School Principals as Entrepreneurs for Sustainable Education. Kavitha K (Dayananda Sagar University)*; Roohi Kursheed Khan. S (Dayananda Sagar University); Vivekananda J (Academy for Creative Teaching)</li> <li>Education for Sustainability: A Transformative Tool for a Sustainable Future. Sadida Sayed (GoLEAD)*; Hania Baramki (Golead)</li> </ul>
<p><b>Session 7.2</b> <b>Sustainable/Green Finance (2)</b></p> <p><i>M3</i></p>	<p><b>Chair: Dr. Hisham Farag, University of Birmingham</b></p> <ul style="list-style-type: none"> <li>Peer Effects in Green Bond Issuance. Sara Al Rasheed (University of Birmingham)*, Hisham Farag (University of Birmingham), Xiaofei Xing (University of Birmingham)</li> <li>Does political risk exacerbate climate change risk? Firm-level evidence Shabeen Taj Afsar Basha (Qatar University)*</li> <li>Brown and green energy stocks' reactions to renewable energy deployment: Assessing the role of geopolitical risk using dynamic autoregressive distributed lag simulation. Ramez A Badeeb (University of Nottingham)*</li> <li>Nonlinear Relationship between Climate Change Risks and Green Stock Index Returns: A Threshold Switching Transition Specification. Hela Nammouri (ESDES LYON)*</li> </ul>
<p><b>Session 9.2</b> <b>Marketing &amp; Sustainability (2)</b></p> <p><i>M4</i></p>	<p><b>Chair: Dr. Allan Villegas, HEC Paris in Qatar</b></p> <ul style="list-style-type: none"> <li>Assessing the Public Health Benefits of Restaurant Inspections. Moeen N Butt (Lahore University of Management Sciences (LUMS))*</li> <li>Integrating artificial intelligence into digital marketing strategies to promote sustainable development. Karim Amzile (Mohammed V University in Rabat)*</li> <li>Sustainability, International Brand Orientation and Performance of New International Ventures. Kwabena Frimpong (King Fahd University of Petroleum Minerals)*; Samuel Adomako (Birmingham Business School, Birmingham); Shuridah Obaid (King Fahd University of Petroleum Minerals); Phong Nguyen (University of Economics Ho Chi Minh City)</li> <li>A Study on Green Marketing, Green Consciousness, Green Experience and Green Purchasing Behavior. Sertaç Ari (Selçuk Üniversitesi)*; Meltem Diktaş (Selçuk Üniversitesi); Naim çağlar ç Diri (Selçuk Üniversitesi)</li> </ul>

<p><b>Session 13.1 Green Investing, Green FinTech, and Clean Technology (1)</b></p> <p><i>M5</i></p>	<p><b>Chair: Dr. Sabri Boubaker, EM Normandie Business School, France &amp; Swansea University, UK</b></p> <ul style="list-style-type: none"> <li>Impact of Women Directors on ESG Reputational Risk Rating of Firms. Nighat Seema (Lahore University of Management Sciences); Choudhry Tanveer Shehzad (Lahore University of Management Sciences)*; Fazal Jawad Sayyed (Lahore University of Management Sciences)</li> <li>Firm-level climate change exposure and firm efficiency. Khanh Hoang (Lincoln University)*; Linh Pham (Lake Forest College); Oanh Kieu Ha (National Economics University); Hoa Xuan Nghiem (Vietnam National University)</li> <li>Culture and green Innovation: International evidence Hamdi Bennis (Qatar University); Zouhat Mrabet (Qatar University); Mouyad Alsamara (Qatar University)*</li> </ul>
<p><b>Session 12.5 Case Study (5)</b></p> <p><i>M6</i></p>	<p><b>Chair: Dr. Virginia Bodolica, American University of Sharjah</b></p> <ul style="list-style-type: none"> <li>Applying Digital Twin Simulation in the Egyptian Pharmaceutical Industry: An Investigative Case Study. Sama H Gad (Arab Academy for Science, Technology &amp; Maritime Transport)*</li> <li>Beyond the Game: A Case Study on Branding a Higher Education Institution through a Mega Sport Event. Arpi Abouhanian (Qatar University)*; Rana Sobh (Qatar University)</li> <li>Investment and Innovation: Achieving Sustainability through Entrepreneurship in Qatar (Case Study), Samer Asleh *</li> <li>A Multigroup Analysis Investigating the Influence of Entrepreneurship Education on Students' Entrepreneurial Intention. Salim Chorfi (Tlemcen University Algeria)*; Amal Hassaine (MECAS laboratory, Faculty of Economics, Business &amp; management, University of Tlemcen, Algeria); Samir Maliki (MECAS laboratory, Faculty of Economics, Business &amp; management, University of Tlemcen, Algeria)</li> </ul>
<p><b>Session 12.6 Case Study (6)</b></p> <p><i>Ballroom</i></p>	<p><b>Chair: Dr. Randa Salamoun, American University of Beirut</b></p> <ul style="list-style-type: none"> <li>Understanding the Impact of Fraud: Exploring Global Financial, Geopolitical, and Ecological Consequences. Ashish Saxena (Sharda University); Zubia Akhtar Shamim Akhtar Shaikh (MIESPPU Institute of Higher Education Doha Qatar); Manishkumar Varma (MIESPPU Institute of Higher Education Doha Qatar)*</li> <li>The distribution of FIFA Official Licensed Merchandise during Qatar 2022 FIFA World Cup: The case of the Sports Corner. Omar OS Sharief (Qatar University)*; Tamer Elsharnouby (Qatar University)</li> <li>Social Entrepreneurship and Social Sustainability: The Global Influence. The Case of FIFA World Cup, Qatar 2022. Sam Deeb Toglaw (Gulf University for Science and Technology)*</li> <li>The Role of Algerian Universities in Fostering Entrepreneurship. Narimane Dris (University of Setif 1, Algeria)*</li> </ul>

**Coffee Break 10:00 - 10:15 am**

**Thursday, 19 October 10:15 - 11:30 am**

<p><b>Panel Discussion V</b></p> <p><i>Ballroom</i></p>	<p><b>Meet the Editors</b></p> <p><b>Dr. Noha El-Bassiouny</b>, Vice Dean for Academic Affairs, The German University in Cairo, Egypt  <b>Dr. Sabri Boubaker</b>, Professor, EM Normandie Business School, France &amp; Swansea University, UK  <b>Dr. Zafar Ahmed</b>, President, Academy for Global Business Advancement, USA  <b>Dr. Hisham Farag</b>, Professor, University of Birmingham, UK</p>
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Thursday, 19 October 11:35 am - 12:50 pm

<p><b>Session 4.5</b> <b>Sustainability Reporting and Corporate Performance (5)</b></p> <p><i>M1</i></p>	<p><b>Chair: Dr. Khaled Hussainey, University of Portsmouth</b></p> <ul style="list-style-type: none"> <li>Does the Disclosure of the Company's Environment, Social, Governance Score Affect of Sustainable Growth Rate that is Reinforced by a Collectivist Culture? Winarsih Winarsih (Universitas Islam Sultan Agung); Zaky Machmuddah (Universitas Dian Nuswantoro)*; Muhammad Rizki Febianto</li> <li>Direct and indirect influence of financial factors through Environment, Social, Governance (ESG) disclosure on firm value for firm sustainability. Dwiarso Utomo (University of Dian Nuswantoro); Zaky Machmuddah (Universitas Dian Nuswantoro)*; Anna Sumaryati (Universitas Dian Nuswantoro)</li> <li>The Impact of Sustainability Reporting on Cost of Equity. A. A. Ousama (Qatar University)*, A. H. Fatima (International Islamic University of Malaysia), and Amna Riaz (International Islamic University of Malaysia)</li> </ul>
<p><b>Session 7.3</b> <b>Sustainable/Green Finance (3)</b></p> <p><i>M2</i></p>	<p><b>Chair: Dr. Hisham Farag, University of Birmingham</b></p> <ul style="list-style-type: none"> <li>FDI and Sustainability: Overview of the Arab Countries. Hebatallah Ghoneim (German University in Cairo)*</li> <li>Sustainable Banking VS Islamic banking: Are there really any differences? Hasna Sdiri (Lusail University)*</li> <li>Examination of Adoption of Green Banking in the Indian Banking Sector using Structural Equation Modeling Approach. Pooja Mishra (GLA University); Kishore Kumar (Christ University)*</li> <li>Does Skin in the Game mitigate information asymmetry among loan originators and investors in P2P platforms? Evidence from Mintos. Fathima Chomadathil (Qatar University)*, Mohammed Elgammal (Qatar University), Hisham Farag (University of Birmingham)</li> </ul>
<p><b>Session 9.3</b> <b>Marketing &amp; Sustainability (3)</b></p> <p><i>M3</i></p>	<p><b>Chair: Dr. Imene Becheur, Qatar University</b></p> <ul style="list-style-type: none"> <li>Influence of market innovation attractiveness towards green products. Mohammad Tariq Intezar (GD Goenka University)*</li> <li>The Role of De-Influencers in Promoting Sustainable Consumption: The Impact of Source Credibility and Perceived Altruism on Behavioural Intention. Yasmeen Elsantil (Faculty of Commerce, Tanta University)*; Samuel Sekar (Nathan M. Bisk College of Business, Florida Institute of Technology, FL)</li> <li>Impact of Sustainable Marketing Strategy on Marketing Performance of Businesses in Sri Lanka. Mubarak M Kaldeen (South Eastern University of Sri Lanka)*</li> <li>A Conceptual Model of Consumer Well-being and Adult Content Consumption. Hadil Sherif (Florida Gulf Coast University); Amro Maher (Florida Gulf Coast University)*</li> </ul>
<p><b>Session 15.1</b> <b>Sustainability Analytics and NetZero (1)</b></p> <p><i>M4</i></p>	<p><b>Chair: Dr. Ali Emrouznejad, University of Surrey</b></p> <ul style="list-style-type: none"> <li>Sustainability-based Efficiency Analysis and Ranking of Adriatic Sea Ports with Undesirable Outputs. Mozghan Mansouri Kaleibar (University of Ljubljana); Evelin Krmac (University of Ljubljana)*</li> <li>AI for Sustainability - not Artificial Intelligence, but Ambition (Proposed) &amp; Implementation (Actuals). Radhakrishnan Mahalingam (Finan Square)*</li> <li>Data Envelopment Analysis on the emission of effective pollution with Stochastic noise on Health and Environment caused by Thermal Power Generation in Iran. Hassan Naseri (Ministry of Energy, Iran)*</li> </ul>
<p><b>Session 10.4</b> <b>Sustainability Policies and Practices (4)</b></p> <p><i>M5</i></p>	<p><b>Chair: Dr. Mokter Hossain, Qatar University</b></p> <ul style="list-style-type: none"> <li>The Assessment of Climate Risk Impact on the Macroeconomy in Developing Countries. Islam Abdelbary (AASTMT)*; Nourhan Boshra (Helwan University)</li> <li>The Dark Side of Green Entrepreneurship: An Analysis of Air Pollution effects. Iman Jokar (HEC Montreal University)*</li> <li>The Contribution of Small And Medium-Sized Enterprises in Achieving Sustainable Development Goals in Algeria. Nesrine Dahmane (University of Bejaia)*</li> </ul>

<p>Session 12.7 Case Study (7)</p> <p>M6</p>	<p><b>Chair: Dr. Randa Salamoun, American University of Beirut</b></p> <ul style="list-style-type: none"> <li>Corporate Governance and Corporate Social Responsibility: The Case of Sonatrach. Ammel L Boughoufala (Djelfa University)*; Yahya Badraoui (Djelfa University)</li> <li>Reaching for the Stars or Grappling with Reality? A Business School's Controversial Pursuit of Advancing Sustainability through Space. Rana Sobh (Qatar University)*; Said Elbanna (Qatar University); Loreta Armstrong (Qatar University)</li> <li>Impact of Big Sports Events initiatives on environmental sustainability: The case of FIFA World Cup Qatar 2022. Amira Remadna (Qatar University)*</li> <li>FIFA Qatar 2022 Volunteer Program: Enhancing Engagement, Overcoming Challenges, and Fostering Global Unity. Said Elbanna (Qatar University); Tahniyath Fatima (Qatar University)*; Jana Elbanna (Qatar University)</li> </ul>
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<p>Women's Entrepreneurship Week 2023</p> <p>Ballroom</p>	<p><b>Qatari Women Entrepreneurs: Aspirational Stories</b></p> <p><b>Faten Nabih Ramadan</b>, Center for Entrepreneurship &amp; Organizational Excellence, College of Business and Economics, Qatar University, Qatar (<b>Moderator</b>)</p> <p><b>Dr. Sara Al Maadeed</b>, Assistant Professor of Management, College of Business &amp; Economics, Qatar University, Qatar</p> <p><b>Mrs. Iman Al Busti</b>, President, Qatari Women Association for Economic Awareness &amp; Investment, Qatar</p> <p><b>Ms. Shaymaa Al Qarni</b>, Strategic Partnership Associate, Snoonu, Qatar</p> <p><b>Mrs. Wafaa Al Atawi</b>, Ambassador - INDEX, Entrepreneur &amp; Influencer, Qatar</p> <p><b>Ms. Shaikha Al Mannai</b>, Ambassador, Qatar Cancer Society, Qatar</p>
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**Lunch Break 12:50 - 1:50 pm**

**Thursday, 19 October 2:00 - 3:15 pm**

<p>Panel Discussion VI</p> <p>Ballroom</p>	<p><b>Case Writing and Teaching in Arab Countries: Assessing the Current Landscape and Navigating Future Prospects</b></p> <p><b>Prof. Said Elbanna</b>, Conference Chair and Director of the Center for Entrepreneurship &amp; Organizational Excellence, Qatar University, Qatar (<b>Moderator</b>)</p> <p><b>Ms. Vicky Lester</b>, CEO of The Case Centre, UK</p> <p><b>Dr. Virginia Bodolica</b>, The Said T. Khoury Chair of Leadership Studies and Professor of Strategic Management, American University of Sharjah, UAE</p> <p><b>Dr. Randa Salamoun</b>, Director of The Case Hub, American University of Beirut, Lebanon</p>
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**Coffee Break 3:15 - 3:30 pm**

**Thursday, 19 October 3:30 - 4:45 pm**

<p>Session 1.2 Organizational Sustainability Initiatives (2)</p> <p>M1</p>	<p><b>Chair: Dr. Fateh Belaid, KAPSARC</b></p> <ul style="list-style-type: none"> <li>Sustainable Entrepreneurship in Qatar: Challenges and Success Factors. Aisha M Al-Qahtani (Qatar University)*</li> <li>Family business successors in the Chinese context: A state of the art review and future research directions. Yingzhu Lin (Zhejiang University)*; Samuel Appleton (University of Bergamo); Weize Huang (Xi'an Jiaotong-Liverpool University); Ling Chen (Zhejiang University)</li> <li>The Role of the Financial Sector in Influencing Sustainable Development Financing in the GCC Countries. Islam Abdelbary (AASTMT)*; Nermine Goher (Nile University)</li> </ul>
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	<ul style="list-style-type: none"> <li>Helping the excluded through business model innovation: Microfinance and out-of-the-box practices? Mohshin Habib (Laurentian University)*; Christine Jubb (Swinburne University of Technology); Faisah Moh'd Sharief (ASA Philippines Foundation); Arlyn Yagaya (ASA Philippines Foundation); Argie Delfin (ASA Philippines Foundation); Cynthia Casido (ASA Philippines Foundation); Shamsuzzaman Tarafder (AMENA Foundation)</li> </ul>
<b>Session 2.2 Sustainable Technologies and Innovations (2)</b>  M2	<b>Chair: Dr. Shaligram Pokharel, Qatar University</b> <ul style="list-style-type: none"> <li>Towards sustainable manufacturing: Economic Evaluation of Additive Manufacturing versus CNC Manufacturing for Spare Parts Application.</li> <li>Asma Mecheter (Qatar University)*; Faris Tarlochan (Qatar University); Shaligram Pokharel (Qatar University)</li> <li>Application of Blockchain Technology to Reduce CO2 Emissions in the Oil and Gas Industry in the GCC region - A Review. Amzan A Alsabri (Qatar University)*</li> <li>Use of Artificial Intelligence for Investment Decision Making. Ali Al Kuwari (Qatar Exchange)*</li> <li>Digital Transformation and Business Sustainability: Role of Knowledge Management Systems, Green Digital Learning Orientation and AI Capability.</li> </ul>
<b>Session 7.4 Sustainable/Green Finance (4)</b>  M3	<b>Chair: Dr. Hisham Farag, University of Birmingham</b> <ul style="list-style-type: none"> <li>Extreme risk spillover from oil price shocks to green investments: Hedging and safe-haven analysis. Nedat Al-Fayoumi (Qatar University)*; Bana Abuzayed (Qatar University)</li> <li>The Impact of Green Policies Announcements on Sectoral Performance: An Analysis from Qatar Stock Exchange. Fatima Ahmed Al-Kuwari (Qatar University)*, Lanouar Charfeddine (Qatar University)</li> <li>Climate News Sentimental Indices and Stock Market Performance: Implications on the Energy Transition process in the GCC countries. Bashayer H. Al-Kaabi (Qatar Central Bank)*; Lanouar Charfeddine (Qatar University)</li> </ul>
<b>Session 10.5 Sustainability Policies and Practices (5)</b>  M4	<b>Chair: Dr. Lanouar Charfeddine, Qatar University</b> <ul style="list-style-type: none"> <li>The Impact of Government Policies and Managerial Experience on Micro and Small Enterprise Sustainability Performance: A Case from Oman. Abdullah Mohammed AL Shukaili (University of Nizwa)*</li> <li>Sustainability Policies &amp; Practices to Address Financial Default Amongst SMEs in Kuwait. Rashed Alhaimer (Arab Open University)*; Abdullah Alshami (Consultant for Minister of Finance and minister of state for economical and Investment affairs, Kuwait); Ahmad Alsadeeqi (Arab Open University); Afnan Alkhaldi (Arab Open University); Dalal Aloumi (Arab Open University)</li> <li>Beyond the New Normal: An exploration of COVID 19 experiences, challenges and sustainable practices in teaching-learning in the National University, Oman. Priy Brat Dwivedi (National University of Science &amp; Technology)*; Mohammad Al Ghazali (National University of Science &amp; Technology); Nabila Al balushi (National University of Science &amp; Technology); Charlot Nalankilli (National University of Science &amp; Technology)</li> </ul>
<b>Session 13.2 Green Investing, Green FinTech, and Clean Technology (2)</b>  M5	<b>Chair: Dr. Arsalan Safari, Qatar University</b> <ul style="list-style-type: none"> <li>Impact of FinTech growth on bank performance in GCC region. Ahmed BenSaïda (Effat University)*; Houda Litimi (University of Sousse)</li> <li>Sustainable Use of Technology: A Closer Look at The European Union. Mustafa Nourallah (Mid Sweden University)*; Peter Öhman (Mid Sweden University)</li> <li>Are green cryptocurrencies sustainable during a crisis? Molla Ramizur Rahman (Ahmedabad University)*</li> <li>How Do Technological Innovation and Financial Development Determine the Environmental Quality? An Empirical Evidence from Arab World. Mosab I. Tabash (Al Ain University)*; Umar Farooq (Xi'an Jiaotong University); Ghaleb El Refae (Al Ain University)</li> </ul>

<b>Session 15.2</b> <b>Sustainability</b> <b>Analytics and</b> <b>NetZero (2)</b>  <i>M6</i>	<b>Chair: Dr. Abdellatef Majed Anouze, Qatar University</b> <ul style="list-style-type: none"> <li>Examining the dynamics of technical inefficiency and sustainability in the Tunisian insurance industry before and after Arab spring. Mohamed Nejib Ouertani (Imam Ben Muhammad Saud Islamic University)*</li> <li>Investigating the efficiency of VC-backed companies using sustainability measures: A data envelopment analysis approach. Norah Almubarak (King Faisal University )*</li> <li>NetZero Insight: The Role of Data Analytics and Machine Learning in Combating Climate Change Tariq Husam Najjar (Rochester Institute of Technology of Dubai (RIT Dubai))*; Ioannis Karamitsos (RIT Dubai)</li> </ul>
<b>Session 12.8 Case</b> <b>Study (8)</b>  <i>Ballroom</i>	<b>Chair: Dr. Randa Salamoun, American University of Beirut</b> <ul style="list-style-type: none"> <li>Going Digital: The case of Al-Jazeera Finance (AJF). Ibrahim Mr. Al-Mesbahi (Al-Jazeera Finance)*; Boumediene Ramdani (Qatar University)</li> <li>Empowering Vulnerable Communities for Sustainable Development and Crisis Management. Hanane El Mansouri El Makhoulfi (Humanitarios Sin Fronteras )*; Hanane El Mansouri El Makhoulfi (Humanitarios Sin Fronteras ); Rosa Lorena García Fortún (Humanitarios Sin Fronteras)</li> <li>Khalil Fattal Et Fils Sal – Exploring The Online World. Randa Salamoun (American University of Beirut)*; Lina Tannir (American University of Beirut)</li> </ul>

**Thursday, 19 October 4:50 - 6:05 pm**

<b>Session 5.4</b> <b>Education for</b> <b>Sustainability (4)</b>  <i>M1</i>	<b>Chair: Dr. Evren Tok, Hamad Bin Khalifa University</b> <ul style="list-style-type: none"> <li>Higher education students' intention and pro-environmental behavior gap, the role of university practices, sociocultural factors, and individual norms. Mohamed Hamrouni (Qatar University)*, Lanouar Charfeddine (Qatar University)</li> <li>The Extent of University-Industry Collaboration in Sustainable Development Initiatives: Bridging the Gap between Higher Education Institutions and the United Nations' Sustainable Development Goals (SDGs). Silas U. Nsanzumuhire (INES-Ruhengeri)*, Omar Al-Tabbaa (University of Leeds)</li> <li>Sustainable Education Ecosystems: Putting Research into Action. S. Duygu Sever Mehmetoglu (Hamad Bin Khalifa University)*; Evren Tok (Hamad Bin Khalifa University); Youmen Chaaban (Qatar University)</li> <li>Challenges and Opportunities to Embed Sustainability in Higher Education Curriculum: Analysing the Middle Eastern Perspective. Aliar Hossain (Northumbria University)*, Arshad Jamal (QFBA-Northumbria University), Hanaa Albanna (Northumbria London Campus), Sumesh Dadwal (Northumbria University)</li> </ul>
<b>Session 5.5</b> <b>Education for</b> <b>Sustainability (5)</b>  <i>M2</i>	<b>Chair: Dr. Ali Akaak, University of Technology and Applied Sciences-Salalah</b> <ul style="list-style-type: none"> <li>A study on "Teaching Pedagogy influence on Sustainable Learning Style and Learning Outcome", K. P. Pallavi (HKBK Degree College)*</li> <li>Effect of Economic Education on Treating Inflation in the Qatari Market among year one students at Qatar University, Abdelazeem Sabry Ahmed (Qatar Unive.)*; Ali Hassani (Qatar University); Mohammed AL-Safadi (Qatar Unive.); Mohammed Al-Emadi (Qatar University)</li> <li>Investigating the Factors Influencing Students' Perception of Corporate Social Responsibility (CSR) at Qatar University: The Role of Personal Values, Behaviors, Religiosity, and CSR Education. Yaseen Aljanadi (Qatar University)*</li> <li>Pivotal Role of Education for Sustainable Development and well-being of War-torn Refugees. Maria Tresita Paul Vincent (Kumaraguru College of Technology)*; Roohi Kursheed Khan. S (Dayananda Sagar University)</li> </ul>

<p><b>Session 16.3</b> <b>Doctoral Symposium</b> <b>(3)</b></p> <p><i>M3</i></p>	<p><b>Chair: Dr. Marwa Elnahass, Newcastle University, UK</b></p> <ul style="list-style-type: none"> <li>• Materiality assessment in Sustainability Reporting of Seaports, Abdul Latif Hungoro (University of Siena); Zuhair Abbas (Tomas Bata University in Zlin)*</li> <li>• Empowering Female Entrepreneurs in the KSA: Analysing the Role of the Entrepreneurial Ecosystem in Overcoming Challenges and Enhancing Sustainability, Ashwag Halawi (Swansea)*</li> <li>• The Influence of Ecolabels' on Recreational Scuba Diving Sustainability in the Red Sea Area, Abdulrahman Kamal (Swansea University )*</li> <li>• Socio-Economic Determinants of Financial Inclusion in Katsina State, Nigeria, Abdulsalam Abubakar (Department of Economics, Umaru Musa Yar'adua University Katsina); Yusuf Muhammad (Airforce Institute of Technology Kaduna); Ahmed Lebbe L Sarivudeen (South Eastern University of Sri Lanka)*</li> </ul>
<p><b>Session 13.3 Green Investing, Green FinTech, and Clean Technology (3)</b></p> <p><i>M4</i></p>	<p><b>Chair: Dr. Fateh Belaid, KAPSARC</b></p> <ul style="list-style-type: none"> <li>• Renewable Energy, Employment and Economic Policy Uncertainty in MENA Region: Evidence From The Rossi-Wang Causality Test. Rim Oueghlissi (University of Jendouba)*</li> <li>• Leveraging Central Bank Digital Currencies (CBDCs) for Sustainable Banking and Economic Resilience. Mohammad Ali Azari (Mofid Brokerage Company)*; Alireza Navvabpour (ISU)</li> <li>• The impact of Corporate Social Responsibility disclosure on financial performance: A review of the bank listed in the Saudi Arabia stock market exchange (Tadawul). Muhammad Marwan AlDaas (University of Technology Malaysia)*; Suresh Ramakrishnan (University of Technology Malaysia);</li> </ul>
<p><b>Session 15.3 Sustainability Analytics and NetZero (3)</b></p> <p><i>M5</i></p>	<p><b>Chair: Dr. Ali Emrouznejad, University of Surrey</b></p> <ul style="list-style-type: none"> <li>• Modeling Sustainable Development of Cryptocurrencies by a Fractional Jump-Diffusion Process in DEA framework Navideh Modarresi (ATU)*; Shokoofeh banihashemi (Allameh Tabatabai University); Moshtagh Darvishi (Allameh Tabatabai University)</li> <li>• Risk Reduction in Sustainability Analysis: a Comparison of Statistical Approaches for Performance Evaluation of assets in Non-parametric Models using Stopping Time. Shokoofeh banihashemi (Allameh Tabatabai University)*; Mohammad Ghasemi Doudkanlou (University of Siena); prokash chandro (The University of Turku)</li> <li>• Integrating NetZero and Data Envelopment Analysis for Enhanced Eco-Efficiency. Ali Emrouznejad (Surrey Business School)*; Forouzan Masoudi (Performance Improvement Management)</li> </ul>
<p><b>Session 12.9 Case Study (9)</b></p> <p><i>Ballroom</i></p>	<p><b>Chair: Dr. Tahniyath Fatima, Qatar University</b></p> <ul style="list-style-type: none"> <li>• Text mining and artificial intelligence applied to literature reviews. A study case focused on circular economies and renewable energies. Jessus Igor Barahona (KFUPM. Business School)*</li> <li>• Building community support for mega events: The case of FIFA World Cup 2022 Qatar. Salha Al Mohannadi (Qatar University)*; Tamer Elsharnouby (Qatar University); Tahniyath Fatima (Qatar University)</li> <li>• Navigating Success: The Tale of Transformation in a Gulf Public Healthcare Organization. Said Elbanna (Qatar University); Abdel Rahman Noufal (Qatar University); Hany Kamel (Qatar University)*;</li> </ul>